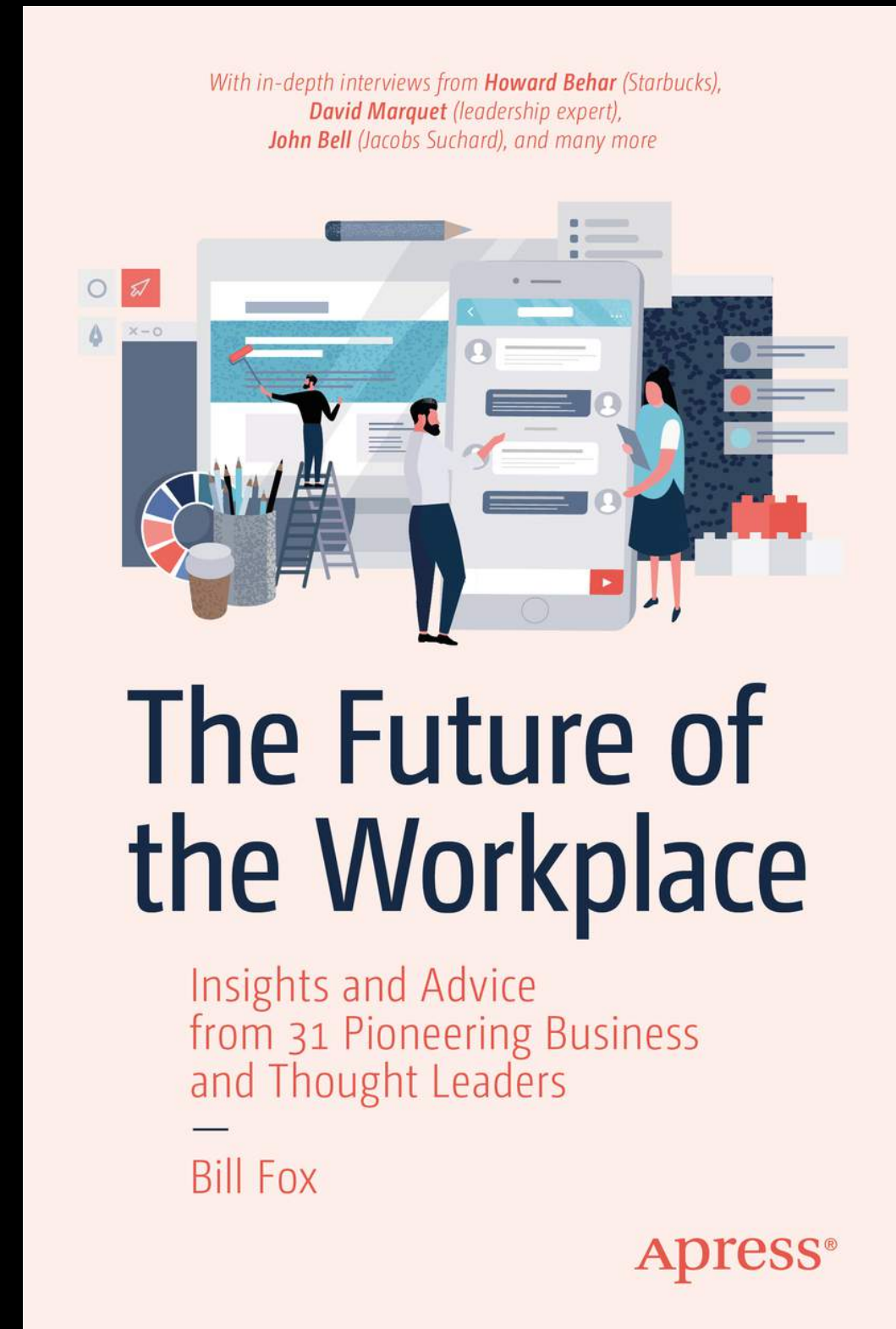


Be a Forward Thinking Leader and Workplace of Tomorrow – Today!

31 Intriguing Insights from Pioneering Business and Thought Leaders Featured in The Future of the Workplace.



About *The Future of the Workplace*



Hi and welcome. I'm Bill Fox, founder and editor at Forward Thinking Workplaces.

Forward Thinking Workplaces hosts an ongoing conversation with global leaders that's uncovering exciting new perspectives to help you succeed and be a forward-thinking leader and workplace in the 21st century.

In this presentation are 31 of the most intriguing ideas from the leaders featured in the book.

I hope what you discover here will inspire you to learn more and get a copy of *The Future of the Workplace*.

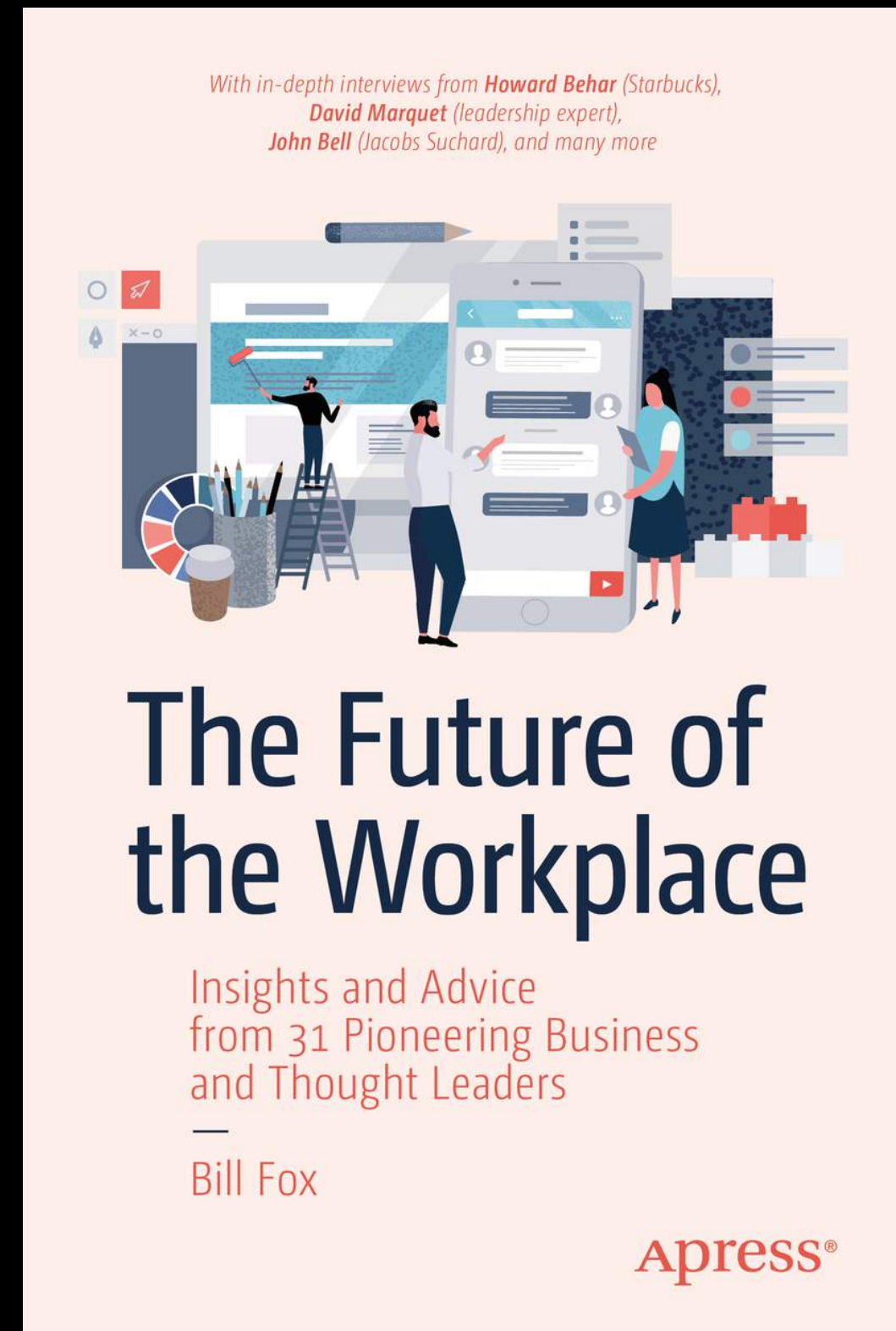
I invite you to let me know what you found most intriguing in this presentation. You can email bill@billfox.co or leave a comment at [Be a Leader and Workplace of Tomorrow — Today](#).

Bill Fox

Download a preview of the book at thefutureoftheworkplacebook.com

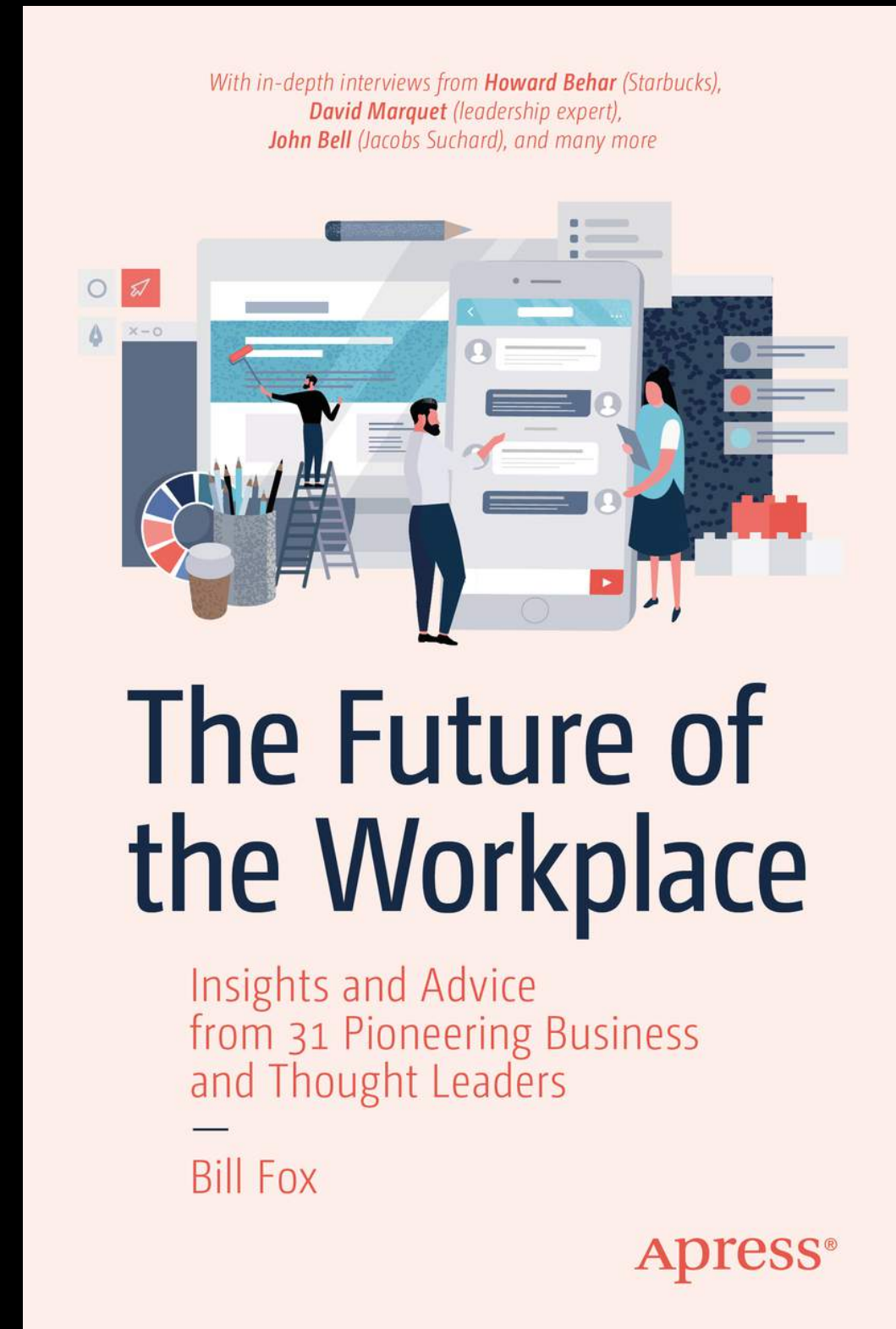
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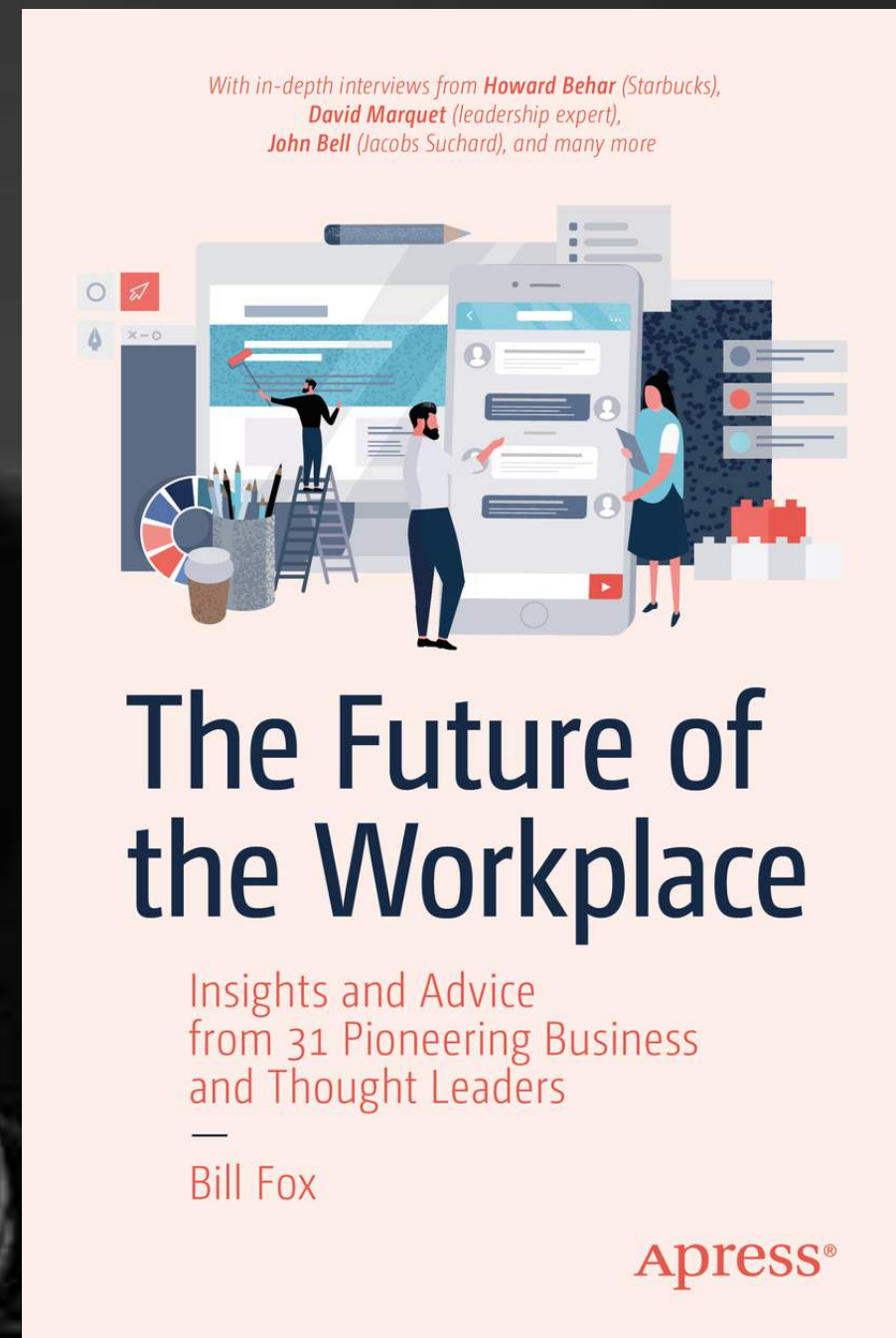
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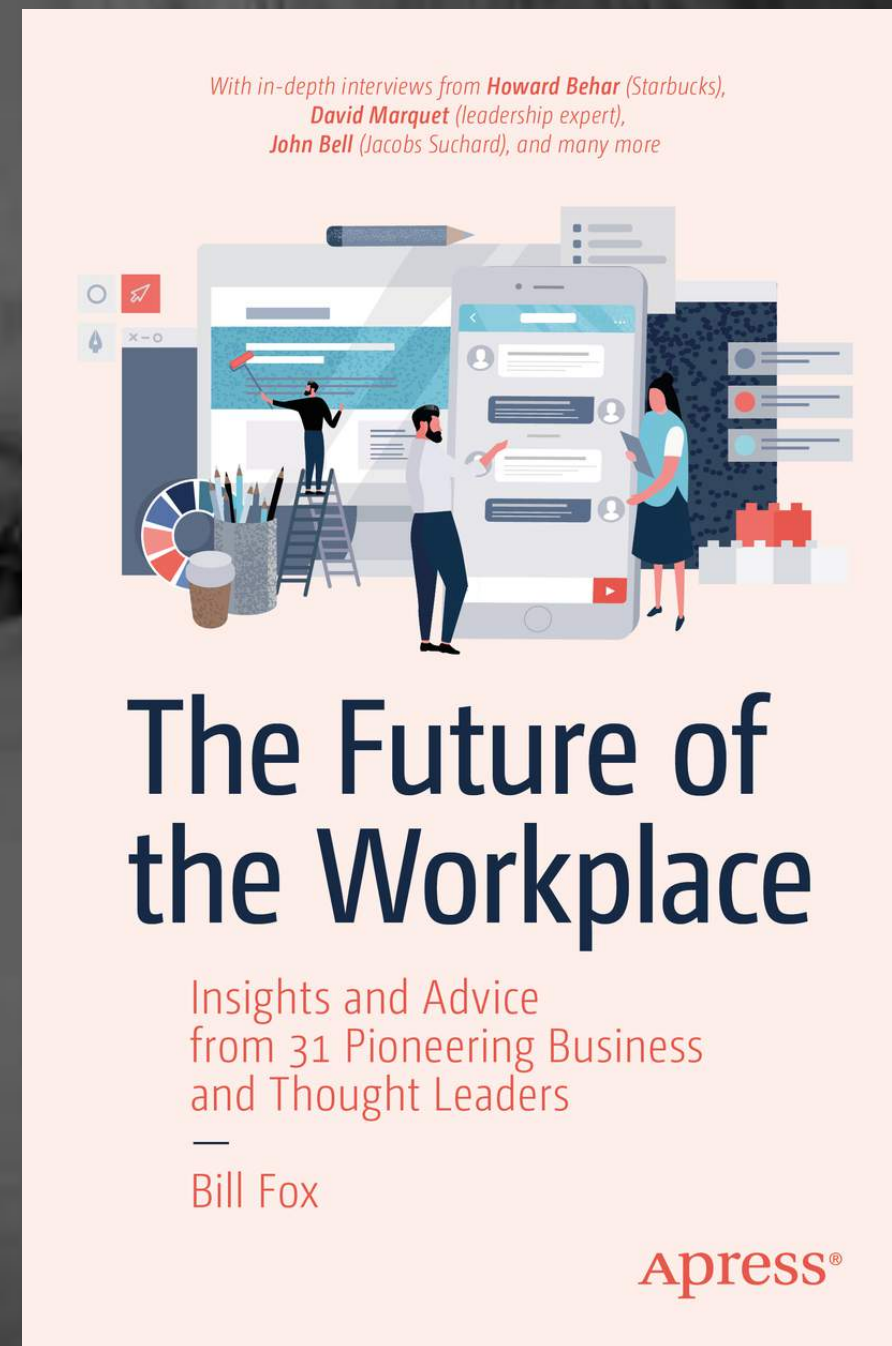
Howard Behar, Former President, Starbucks

“What’s the gap between what we say we do
and who we are and what actually happens?”



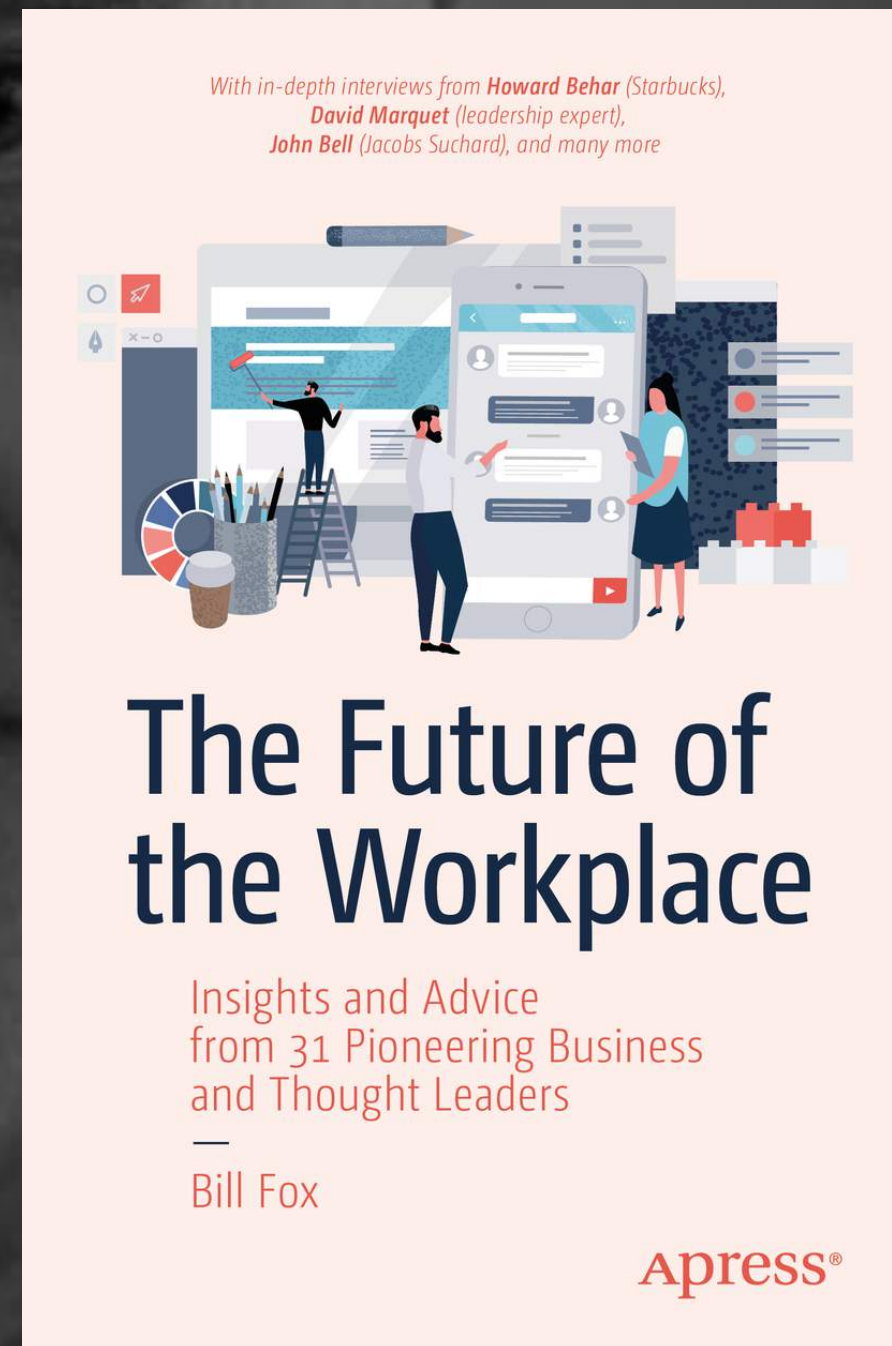
Gwen Kinsey, Transformation Leader

“People want and need to participate in creating what’s next. As organizations, we need natural systems that help people to sense, adapt, and prototype toward things that really matter.”



John Bell, CEO (Retired), Jacobs Suchard

“Almost everyone is stuck in a paradigm of doing more and more. Never has the need for simplicity and focus been greater than right now.”



Norman Bodek, Founder, Productivity Press and PCS Press (1932-2020)

“People come to work and often do boring and repetitive things. Give them a chance to be self-reliant and to align their goals with their work, and you will see a workplace where everyone thrives and finds meaning and where change and innovation will naturally happen.”

With in-depth interviews from **Howard Behar** (Starbucks),
David Marquet (leadership expert),
John Bell (Jacobs Suchard), and many more



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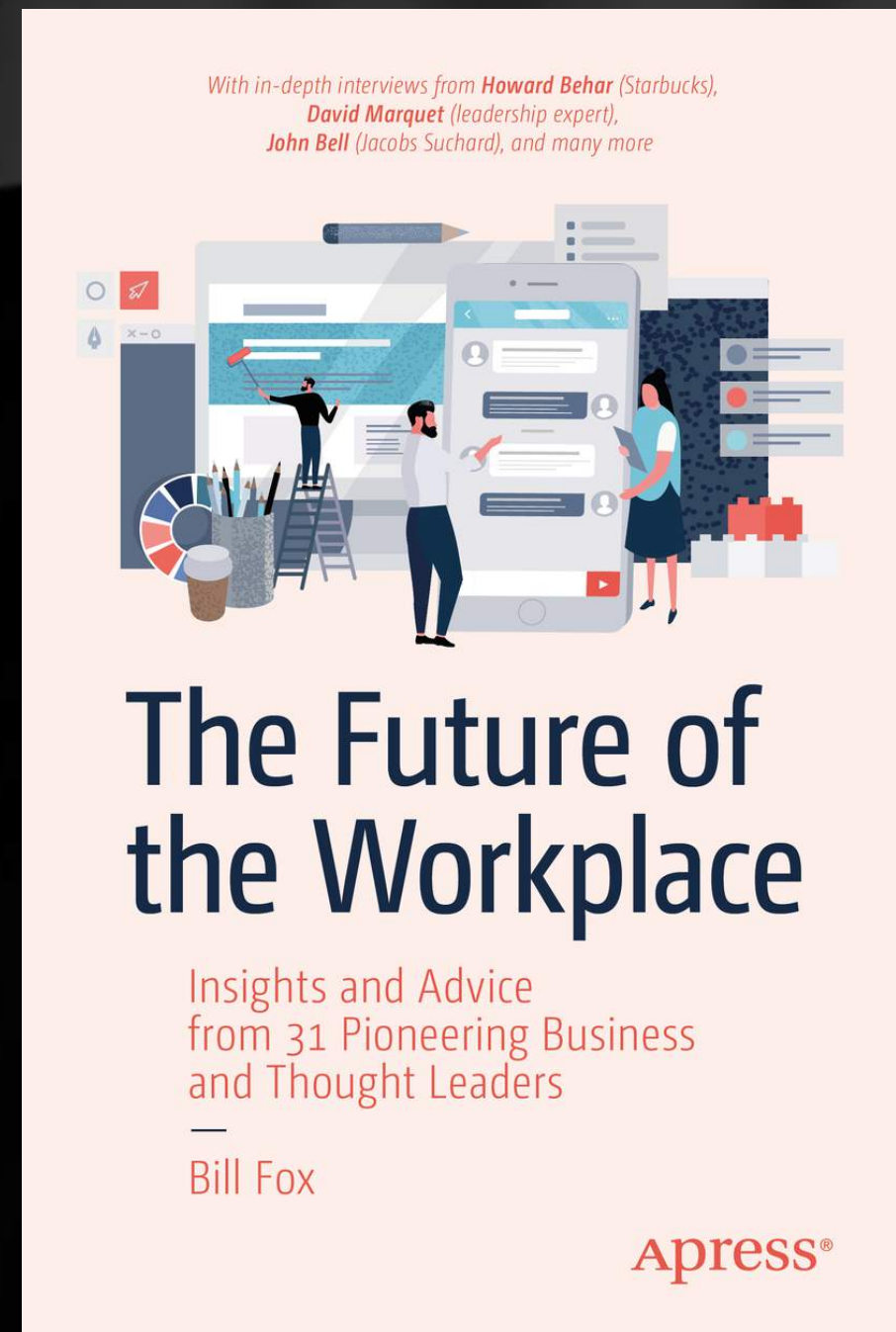
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Lance Secretan, CEO, The Secretan Center

“What’s a leader supposed to do? The leader is supposed to find out what the potential is of employees and help them reach their dreams. They know what to do. I don’t need to come up with a strategy.”



Sarah Rozenhuler, Founder, Bridgework Consulting Ltd.

“What is called for here in terms of making a workplace more innovative and more fulfilling for human beings is to help people drop some of that mask and show up more authentically.”

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David Marquet (leadership expert),
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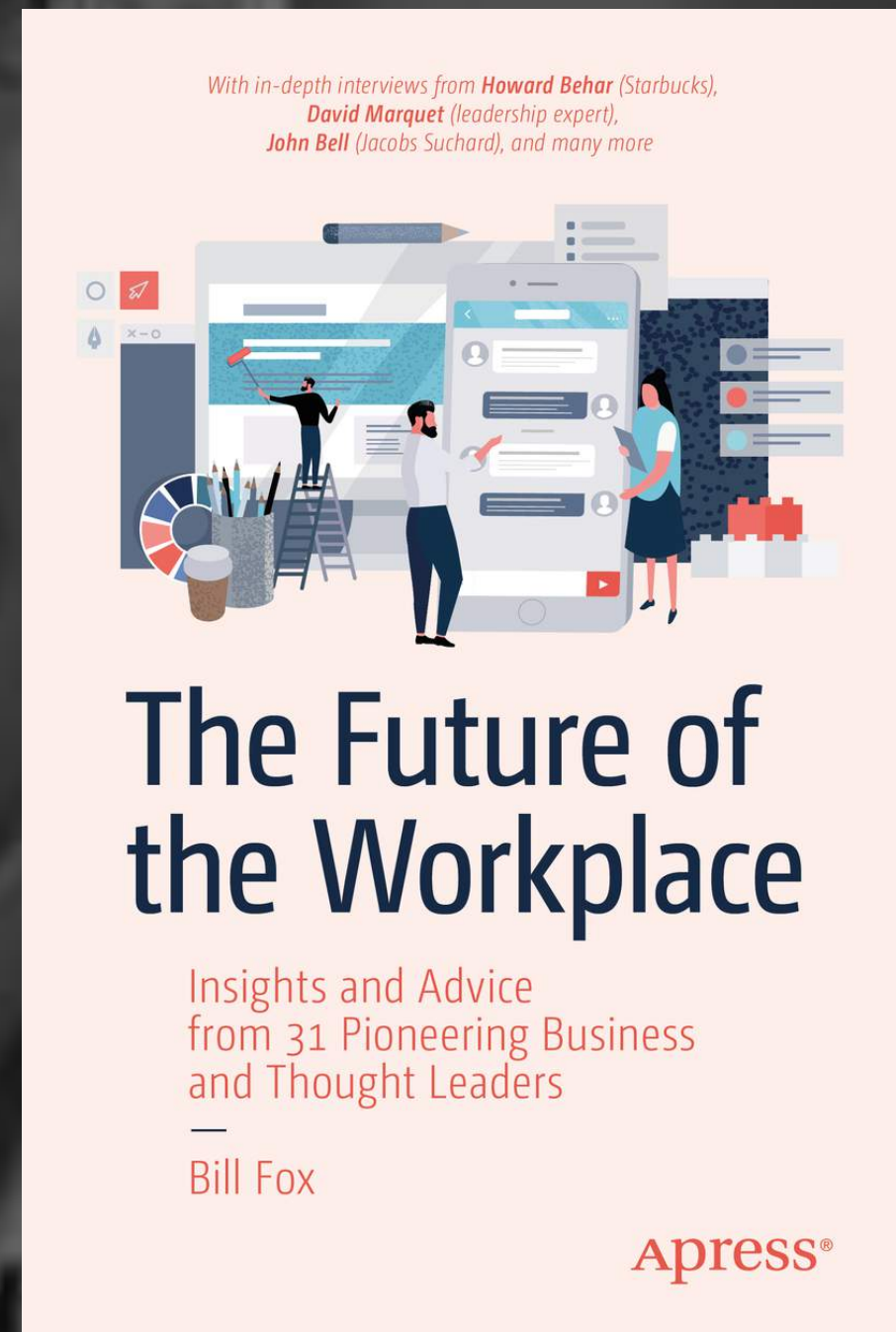
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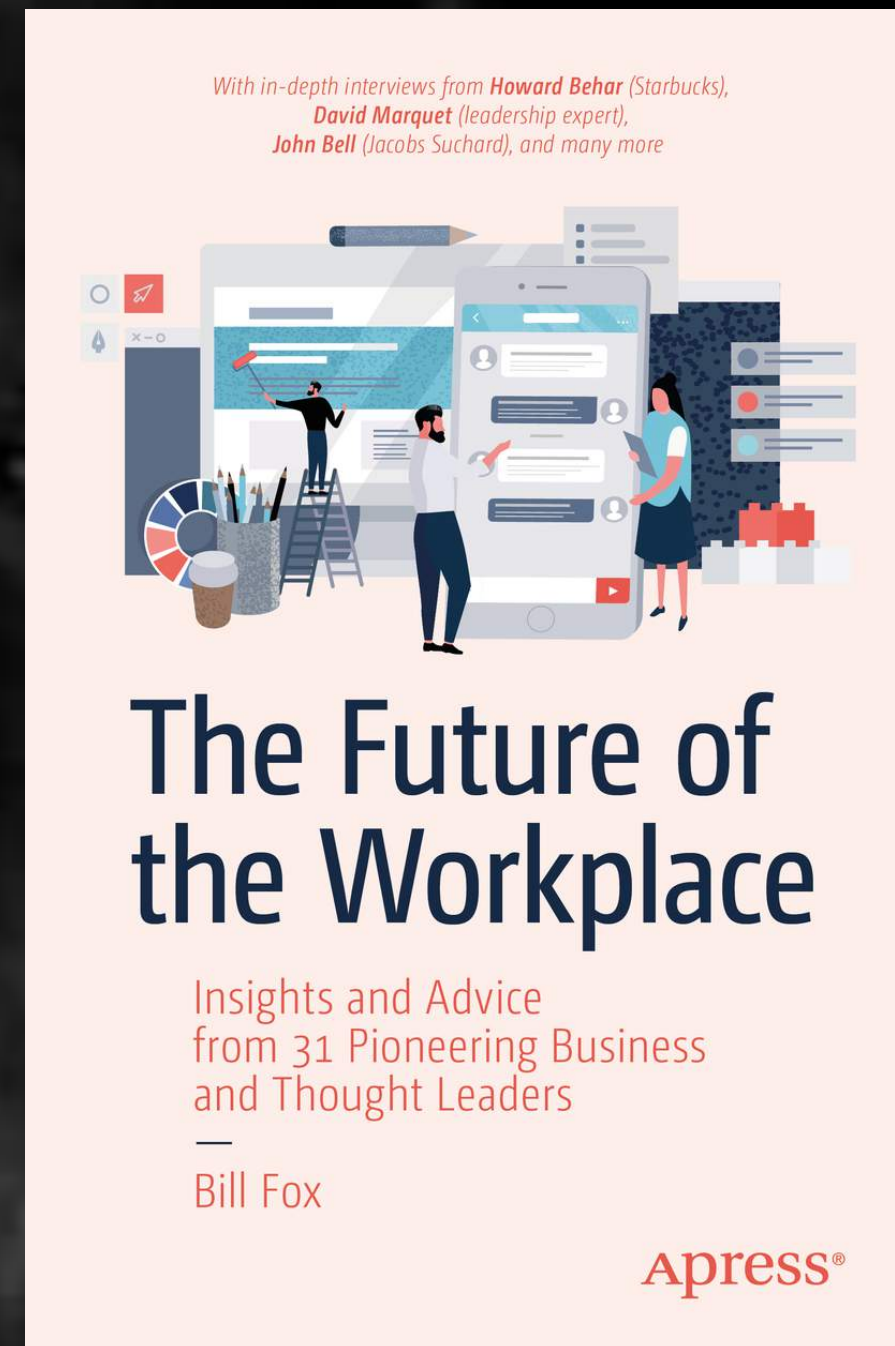
Jeff Dalton, CEO, Broadsword Solutions

“I think the “Why not?” question is probably the most important thing because we need to get people to explain and verbalize why they take the positions they do.”



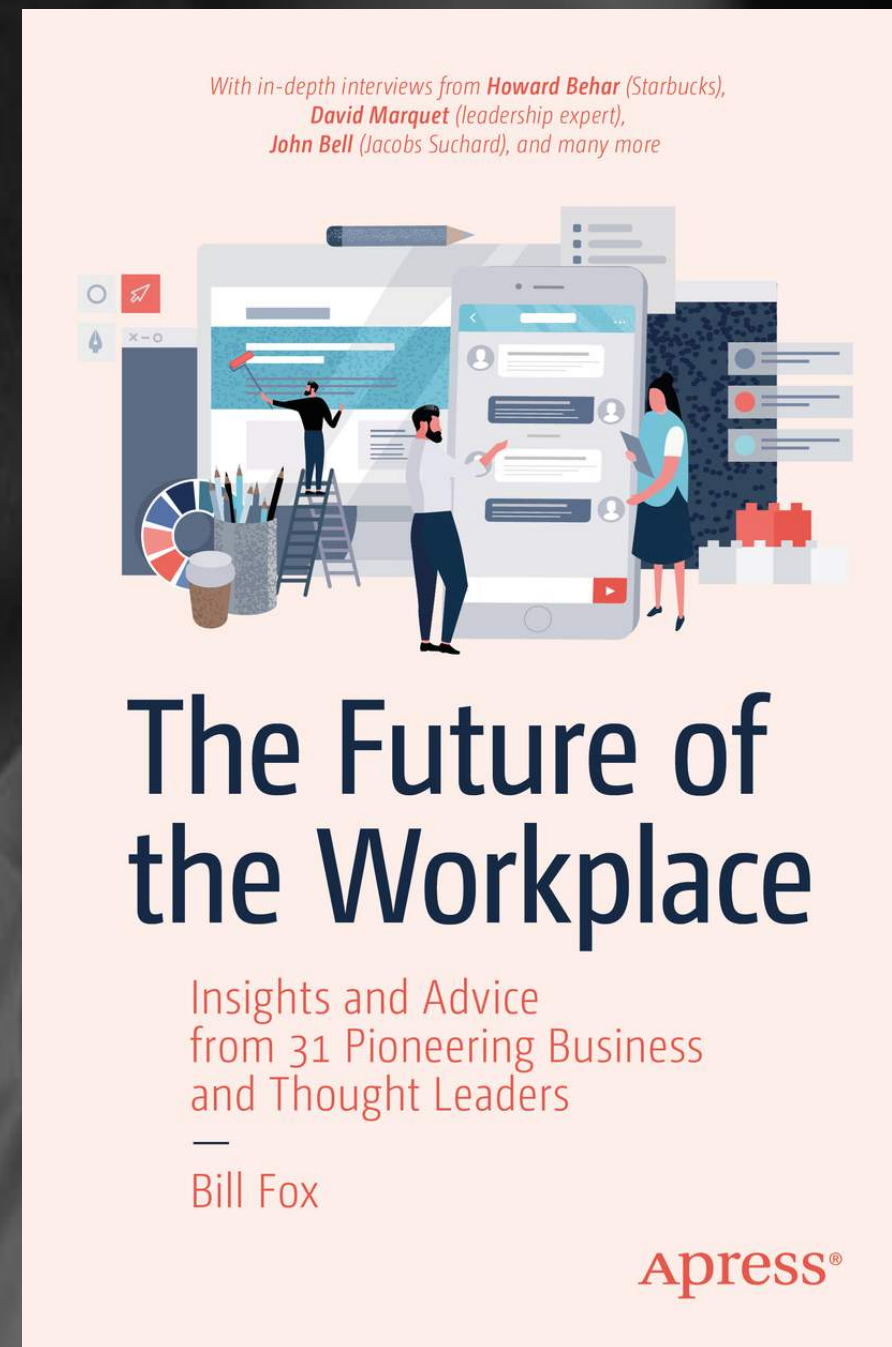
Alan Seale, Entrepreneur, Author

“It’s not about what is the most important question to ask the employee; it’s even more about how you as the employer choose to show up as you meet that person.”



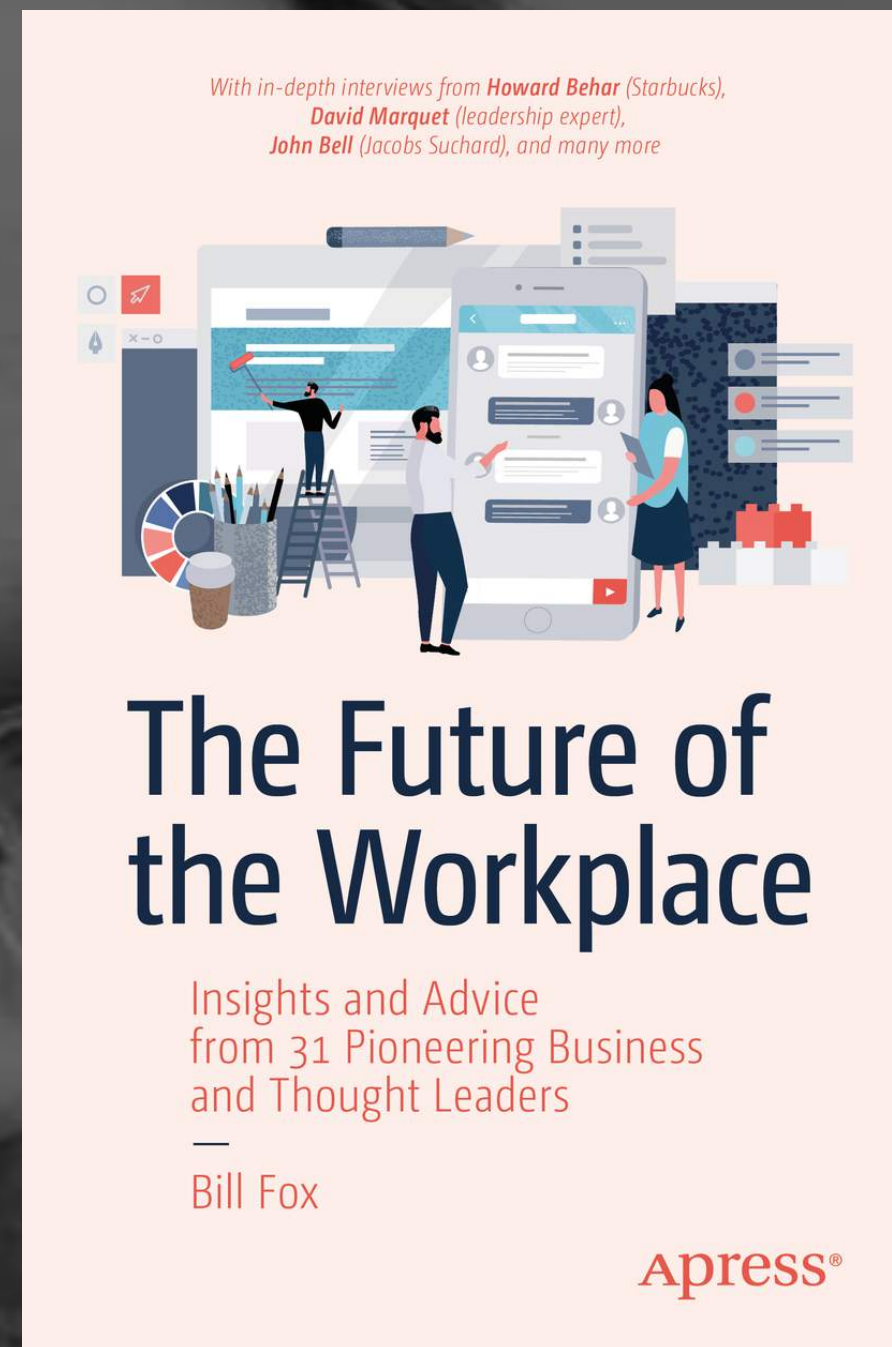
Jim Haudan, Chairman and Cofounder, Root Inc.

“We spent the last ten years trying to teach employees how to do a better job assuming it would improve the business, but we never shared anything about the adventure we’re on or the business that we’re trying to build and win.”



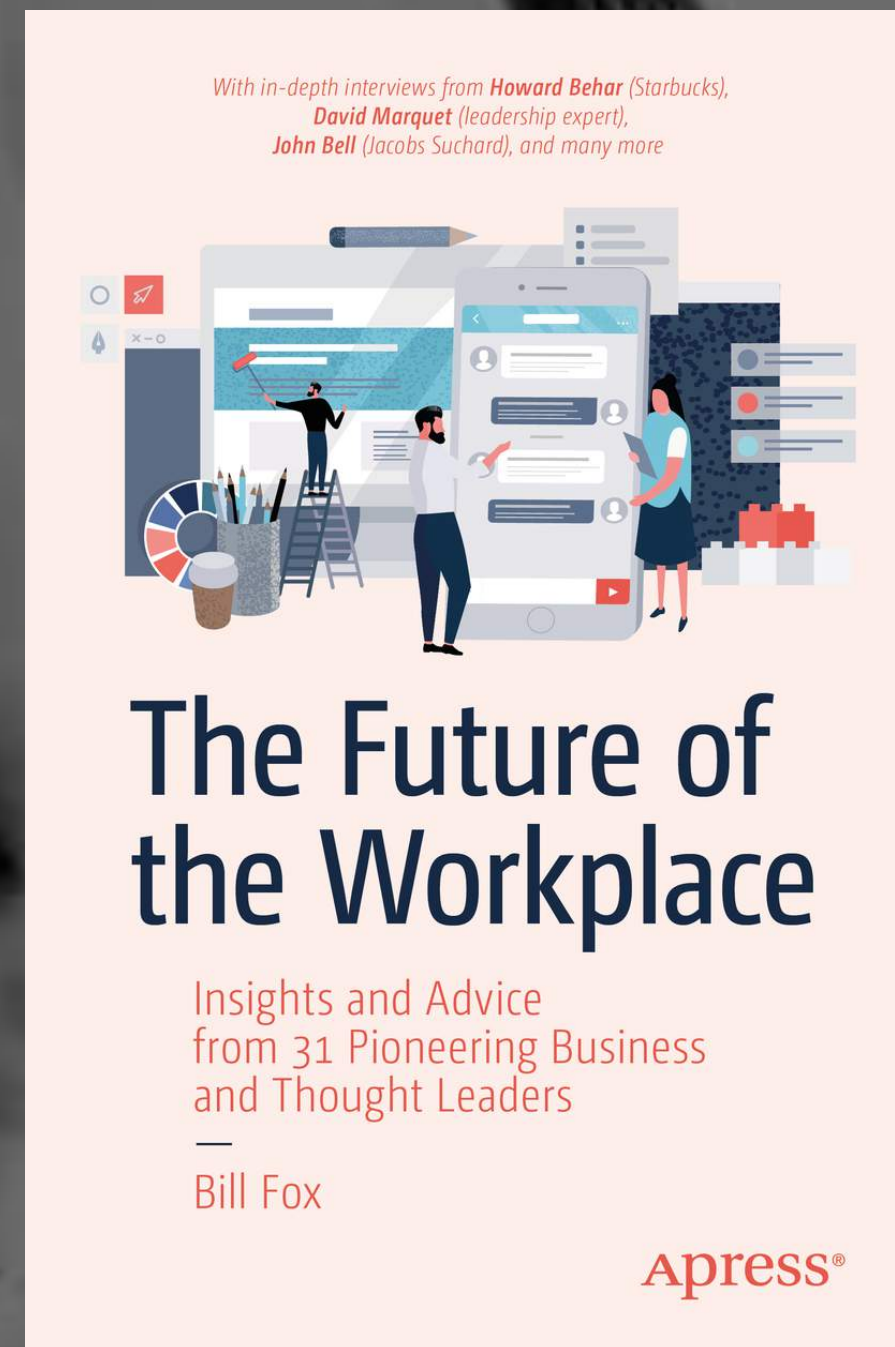
Perry Marshall, Author, Entrepreneur

“The reason Star Wars is so popular for so many years is that it’s a very well-told Hero’s Journey epic story. What people long for and are also terrified of is living the Hero’s Journey.”



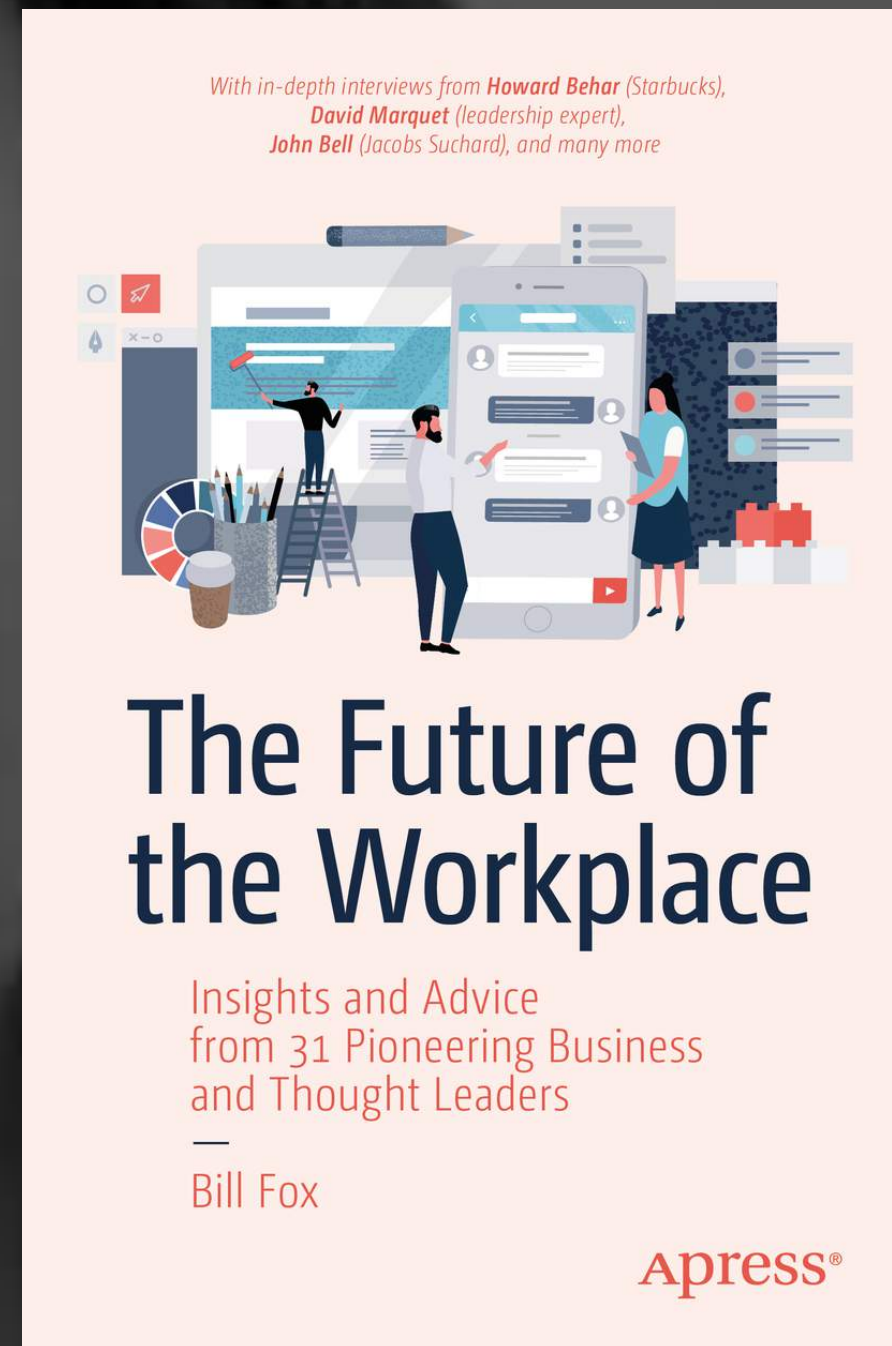
Michael Neill in The Future of the Workplace

“The more we make space for things to unfold —as opposed to trying to make them fit the banks of the river of limited possibility we dug with our habitual thinking—the more they will.”



Sesil Pir, Organizational Psychologist, HR Executive

“People can bring more humanity to the workplace by carrying an aspiration to discover and bring forward who they really are.”



David Marquet, Author, Leadership Expert

“The way we give people control is by changing
the language.”

L. DAVID MARQUET
CAPTAIN U.S. NAVY RESERVE
1983-1991
**Turn the
Ship Around!**

• TRUE STORY OF
TURNING FOLLOWERS
TO LEADERS

With in-depth interviews from **Howard Behar** (Starbucks),
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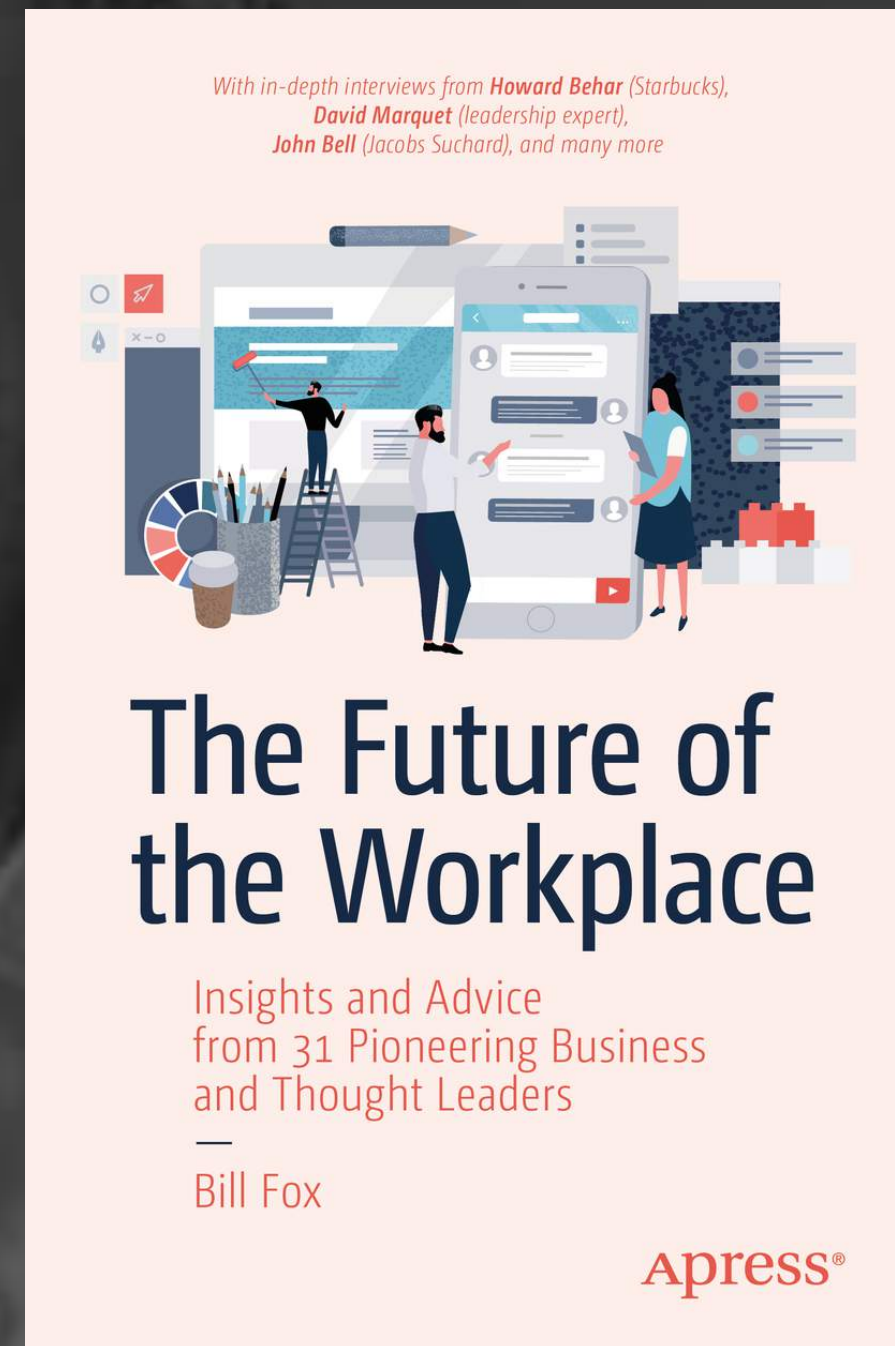
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John Toussaint, Lean Healthcare Leader

“What people fundamentally are looking for is respect for my opinion, my ideas, and some celebratory function saying, “you’re doing a great job — thanks for being here.”



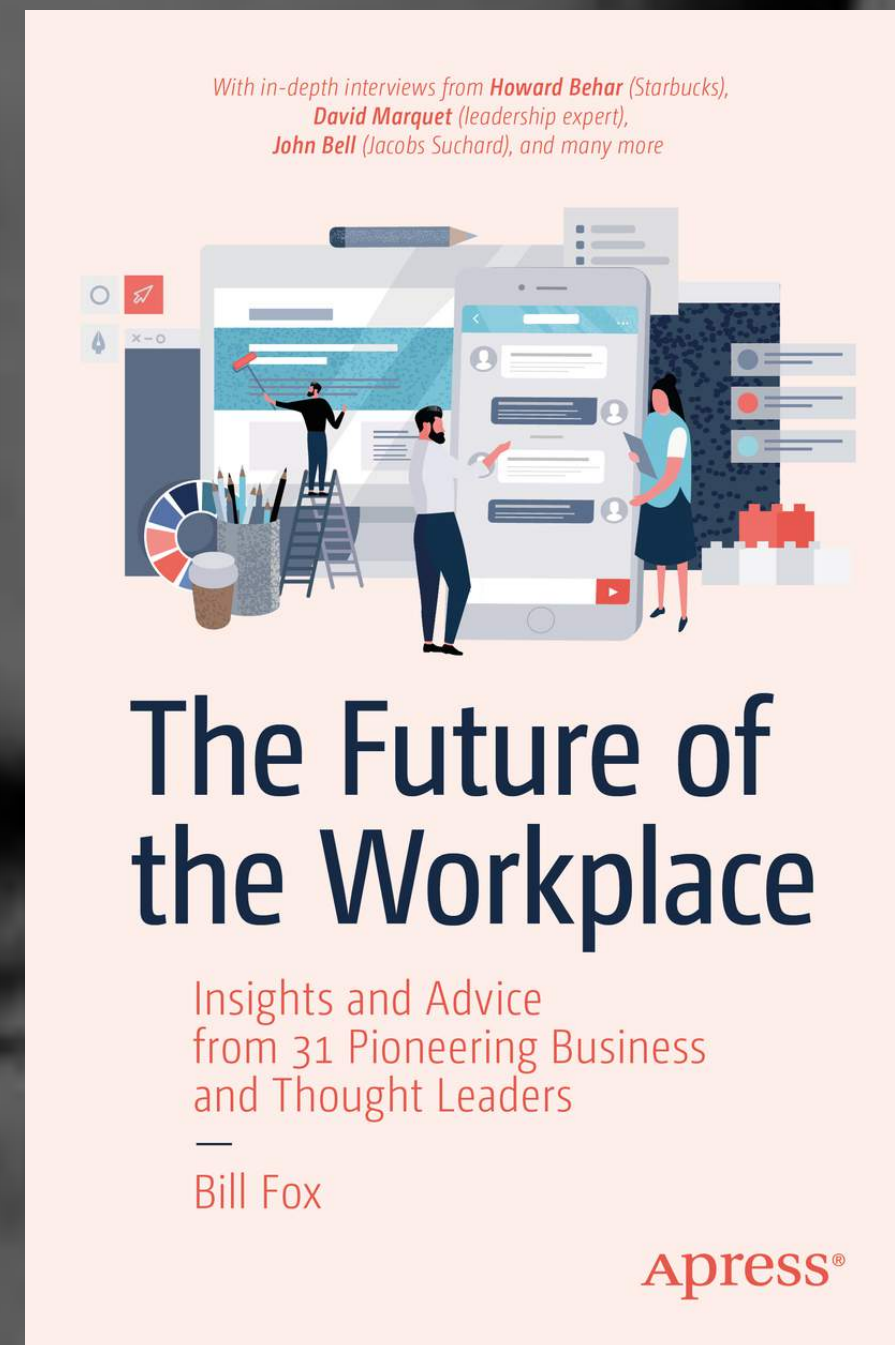
Hrund Gunnsteinsdottir, Managing Director of Festa

“You’ve been doing things that are traditional and now you need to be innovative. You need to do things differently, so that’s shifting the center of gravity in the way that we approach work.”



Robert Fuchs, Corporate Culture Architect

“A culture can be perfect, but because of flaws in my consciousness, perception, and mindfulness of this reality, I can’t see the possibilities I have within this culture.”



Sandra Krot, Human Dimension Consultant

“The critical problem for all human beings in all businesses across the globe is the pervasive misunderstanding of where our experiences and feelings come from.”

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Andrew Bennett, Leadership Coach, and Professional Magician

“Magic helps us experience something we thought was impossible being made possible, giving us a taste of an invisible force that is greater than our understanding of the material world.”

With in-depth interviews from **Howard Behar** (Starbucks),
David Marquet (leadership expert),
John Bell (Jacobs Suchard), and many more



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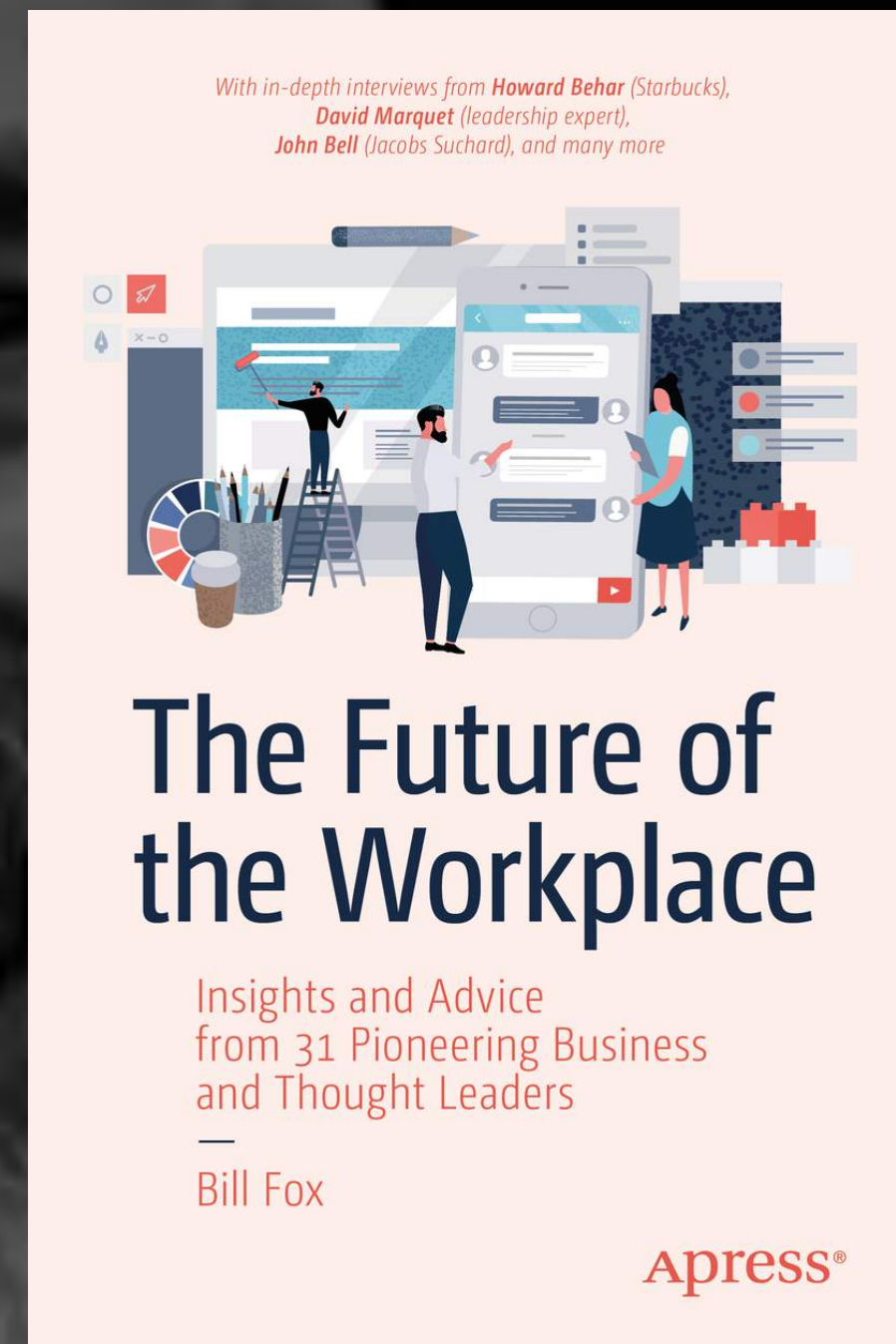
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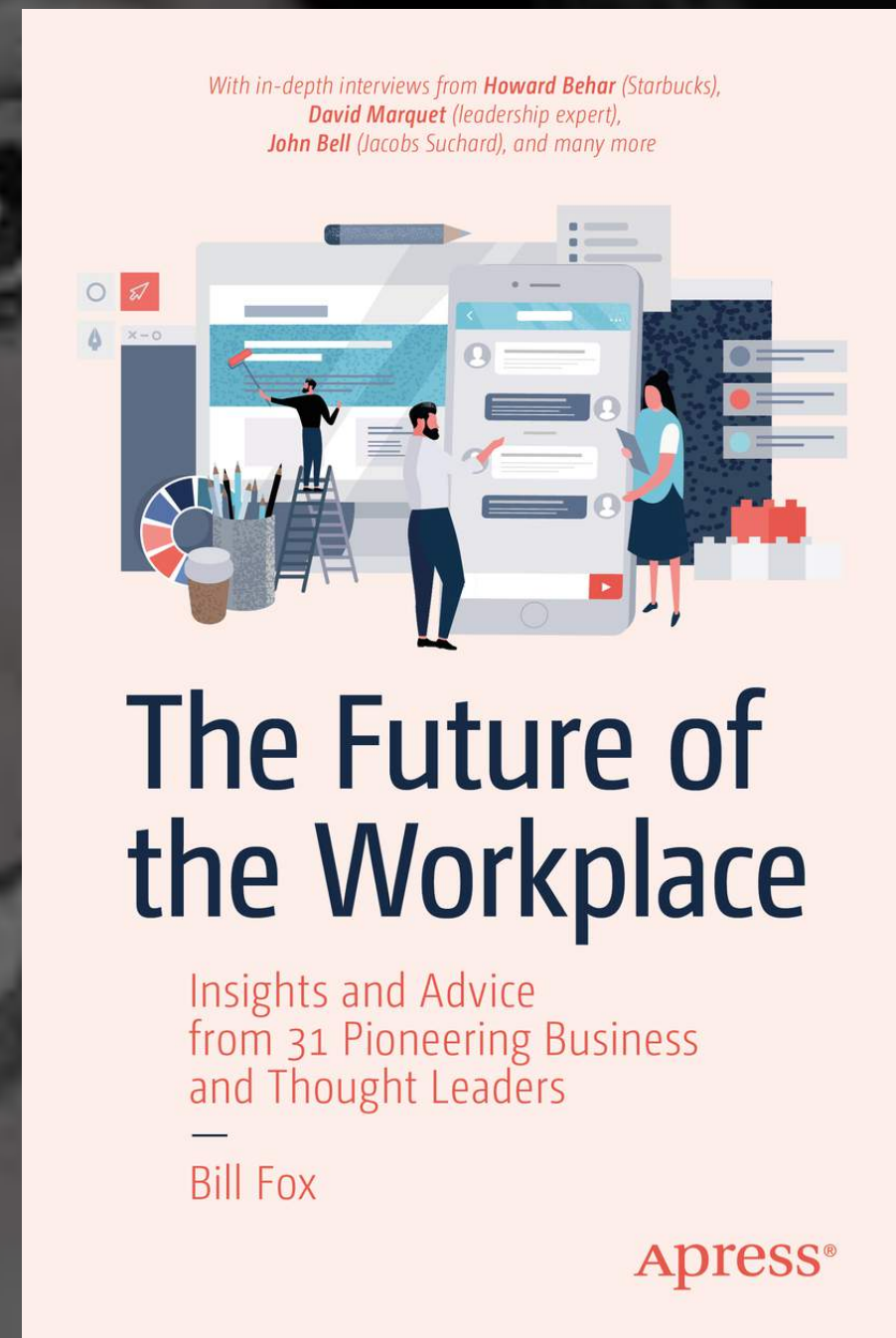
Dicken Bettinger, Founder, Three Principles Mentoring

“The key factor in business is the state of mind, and the key determinant of a state of mind is a person’s understanding of the role of thought.”



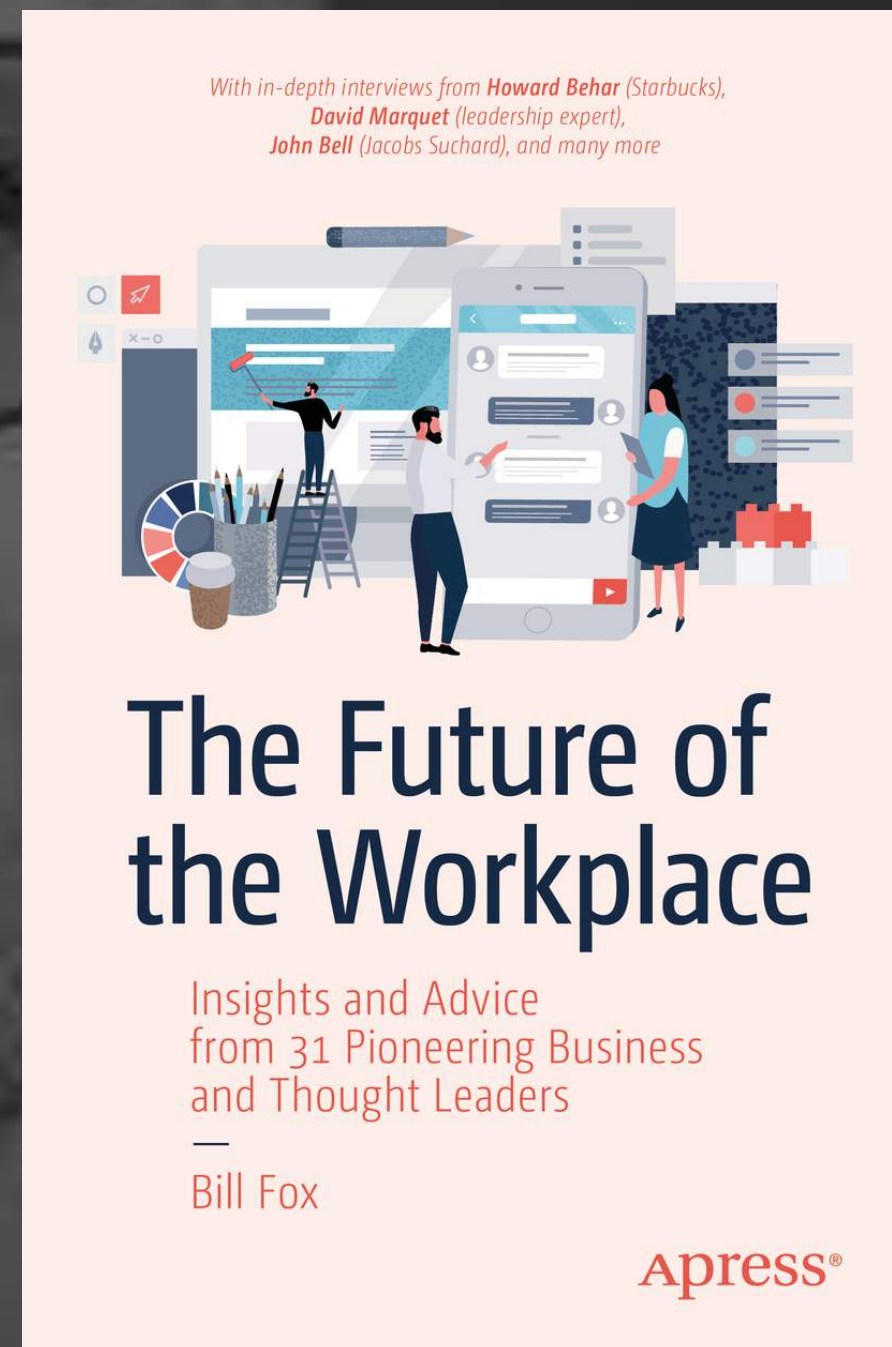
Dianne Collins, Author, Do You Quantum Think?

“What if our thinking was as up-to-date as our technology? We're still using Industrial Age thinking, and that's limiting us.”



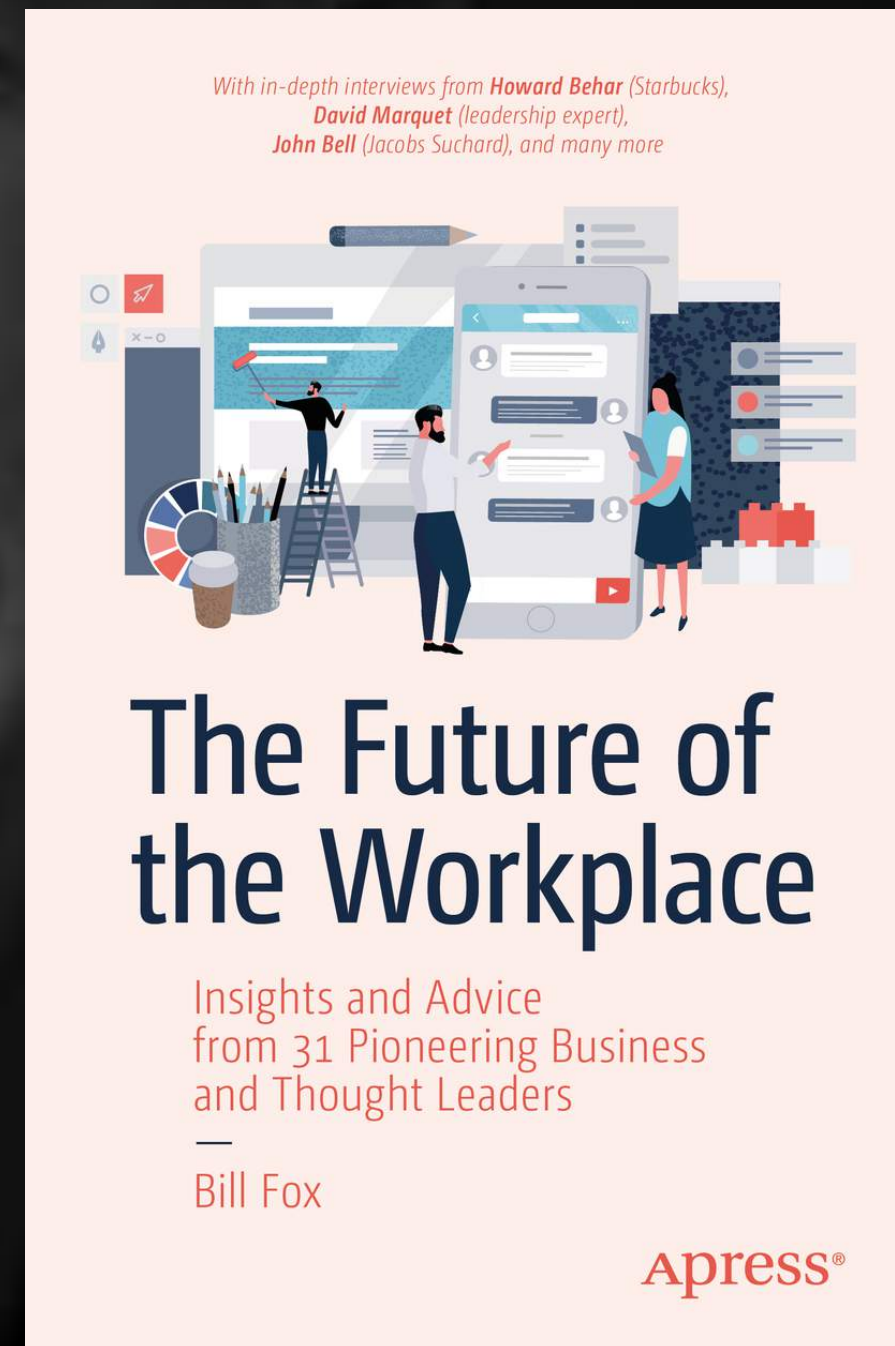
Brian Gardner, Minimalist Designer, Entrepreneur

“Here’s one thing I’ve learned over the years as a creative: The more I focus on how many people it will reach, the less impact it has. The more I focus on how deep it will reach, the more impact it has.”



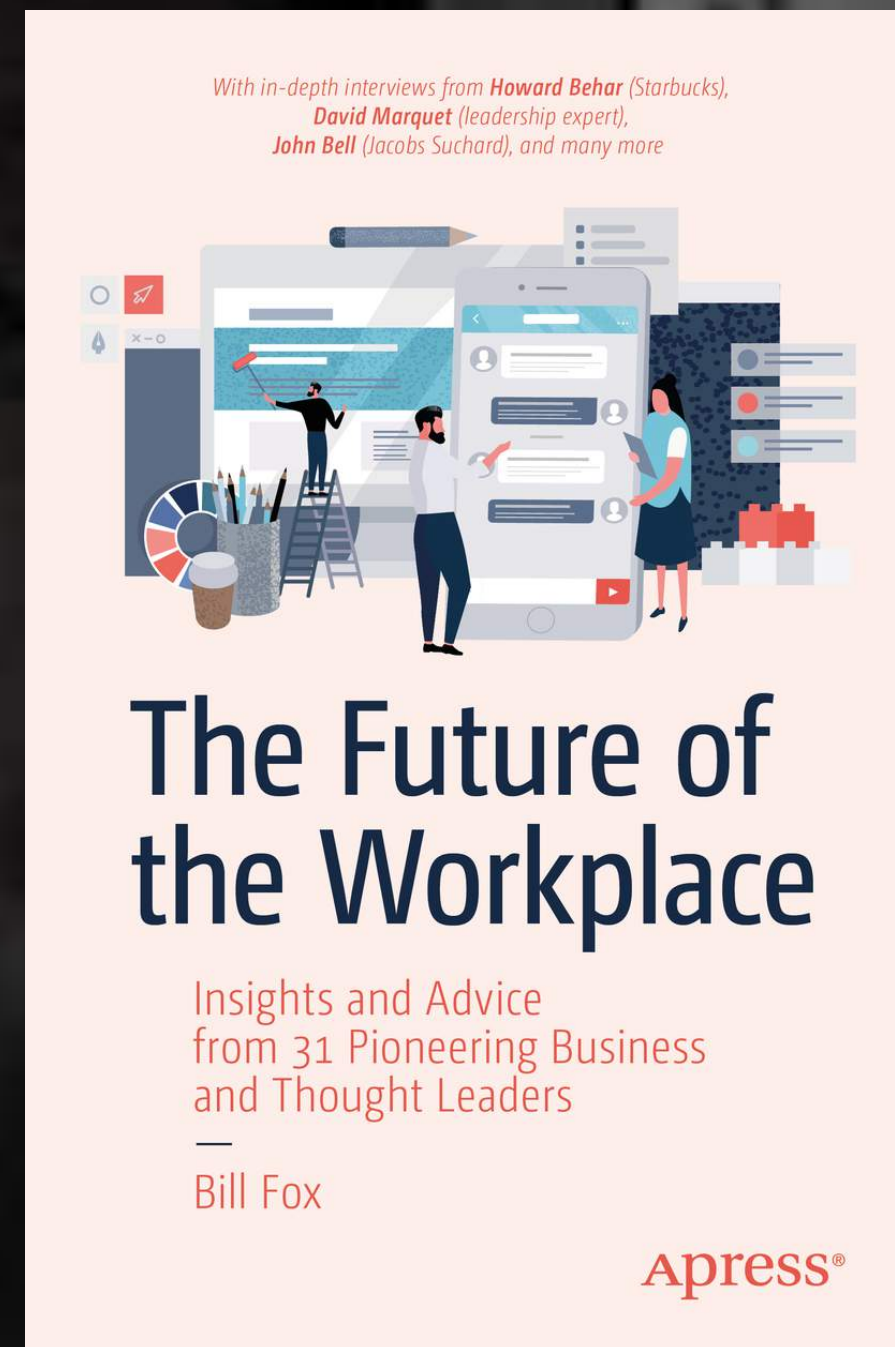
Tom Thomison, Partner, encode.org

“How do we start? By making it real for ourselves first. Figuring out how to do that— not relying on others to do it for us and that can go many different ways.”



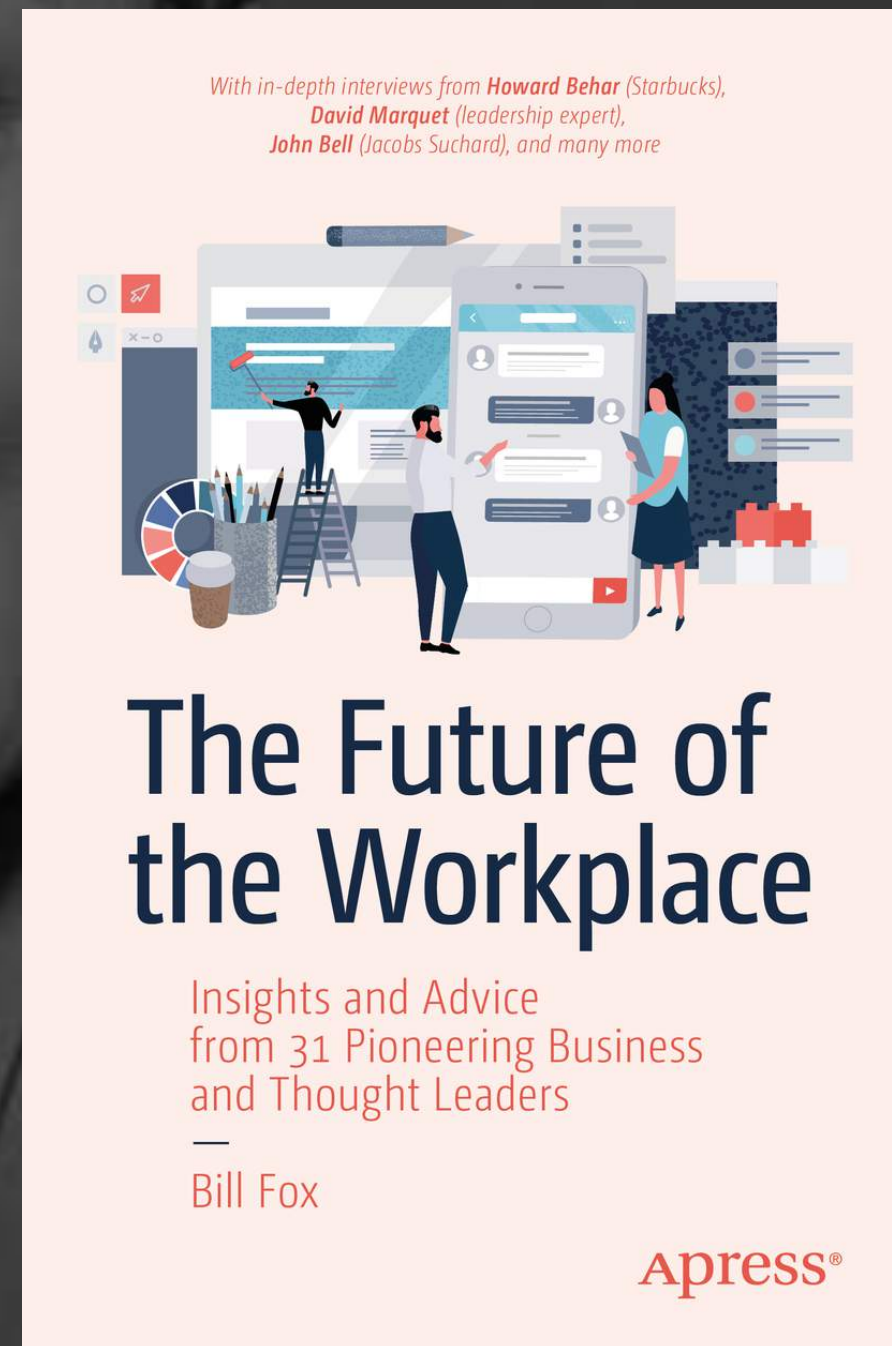
Bob Schatz, Agile and Transformation Leader

“Getting people into an interesting problem-solving situation where they are challenged with some type of scarcity and they have to work as a team is what brings out the full capacity of people.”



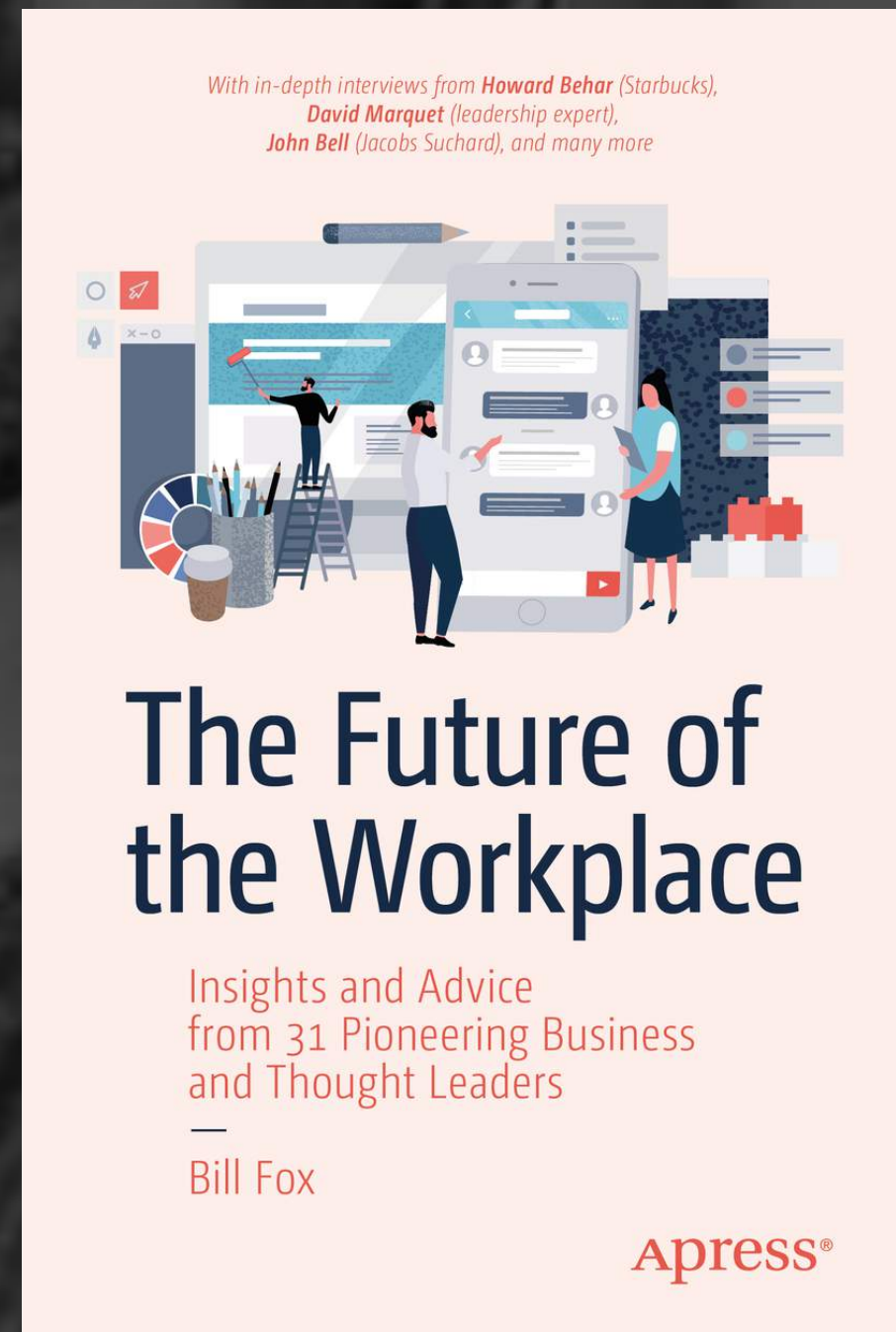
Steph Holloway, Body Language and Communication Expert

“Graciousness is at the heart of everything I do. It is the ultimate tool and benchmark for getting the absolute best out of people and their full attention.”



Nick Hughes, CEO, Founders Live

“When you look at your workplace, incorporate your purpose and values in the way that a community communicates and in the way people treat each other.”



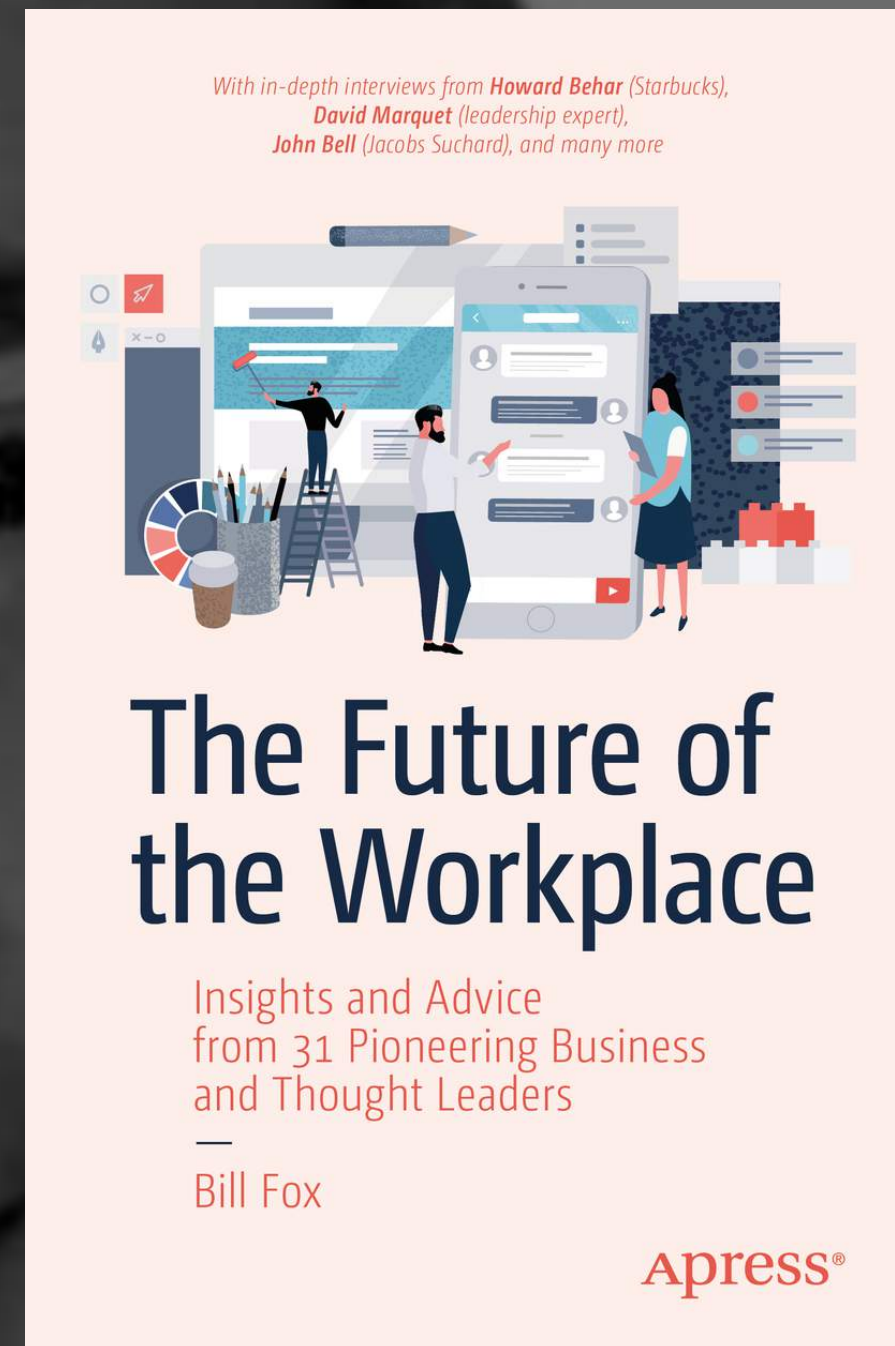
Aviv Shahar, Author & Founder, Aviv Consulting

“Through conversations, we transform ourselves, those around us, and our environments. Ultimately conversations allow us to shape possibilities, choose the best future imaginable, and make it a reality.”



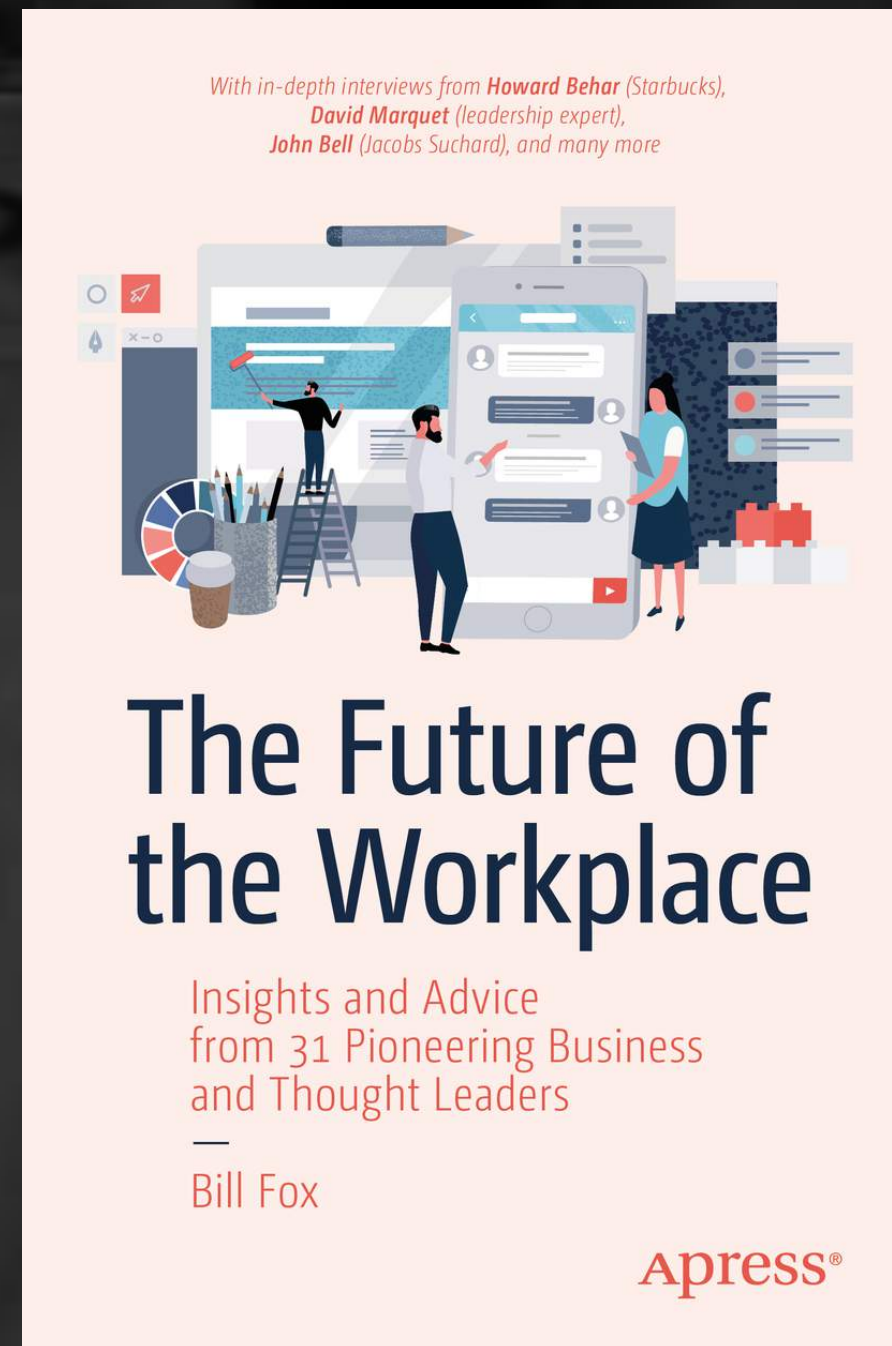
Jon Mertz, Founder, Santa Fe Innovates

“The question that’s at the heart of my book is this, “How can I lead more holistically earlier? Nature is a great cleanser of our thoughts and also for recentering ourselves in what we should be doing and in life and work.”



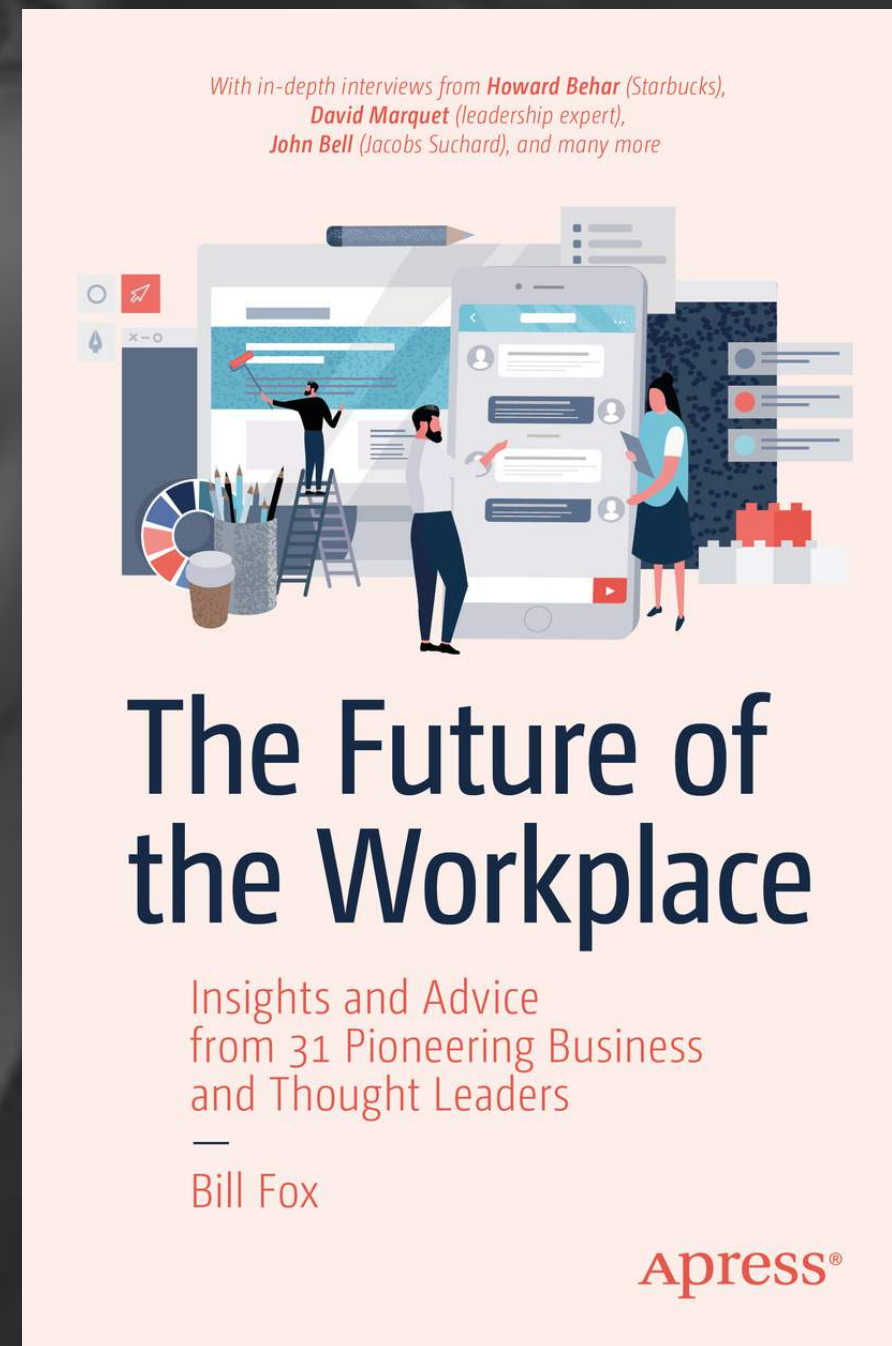
Andy Yen, CEO, Proton Technologies

“It’s a very poor business model for society when we remove the privacy, confidentiality, and security required to have an honest discussion.”



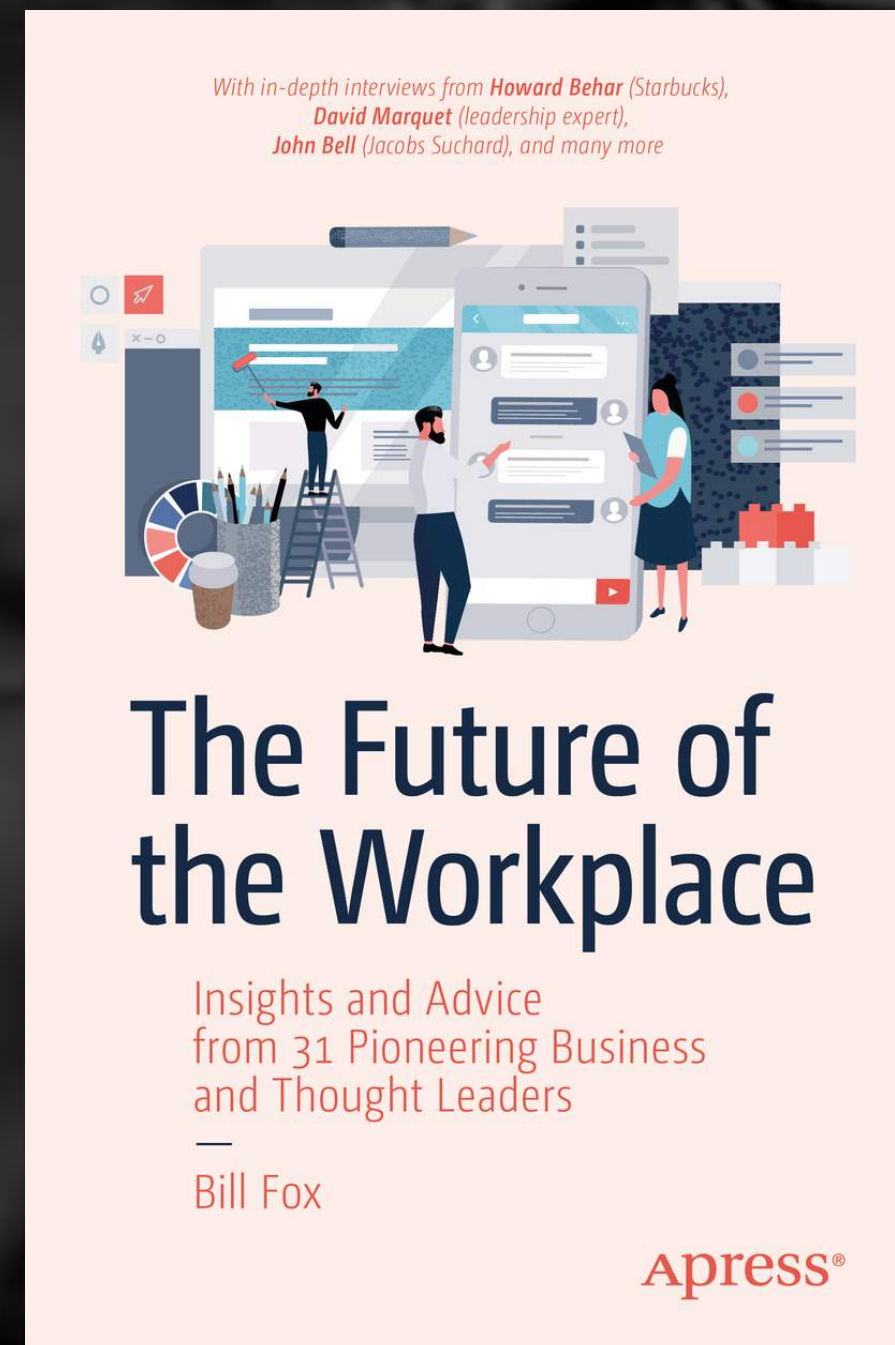
Sue Elliott, CEO, Easier Way Media, Inc.

“Now is the time to raise the consciousness of organizations to uplift and energize people. They’ll contribute more. Instead of being completely depleted and drained at the end of the day, they’ll go home and have the energy to interact with their families and friends.”



John Ryskowski, Organizational Transformation Leader

“To get people’s full attention and best performance, you have to recognize their dilemmas and somehow be able to show you are concerned and taking action. You can invest literally 90 seconds in a meeting, and you can shift the perspective and kind of light up or ignite people.”



Marcel Schwantes, Human-Centered Leadership

“When you tap into the human potential, people are going to go above and beyond. They are going to be more creative and innovative when they feel psychological safety and valued intrinsically. That’s what happens when you have human motivation. People just give their best.”

With in-depth interviews from **Howard Behar** (Starbucks),
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